

PHENOTYPIC SCREENING

Phenotypic assays explore the behavioral responses of physiologically relevant cell types, including stem cells, 3-D cultures, and organoid cultures, at the whole-cell level. This strategy is particularly efficient at identifying chemicals and conditions that globally modulate a cell's behavior. Typically, this involves looking at disease- or stimulus-driven biological responses, followed by target deconvolution, to identify the molecular target. However, due to phenotypic screening's reliance on optical analysis, accurate and reproducible cellular imaging is an absolute requirement for consistent, quantifiable data.

Multiparametric phenotypic profiling enables the simultaneous analysis of a variety of phenotypic changes (mRNA, protein, morphology, etc.) in response to the addition of agents of known composition, providing key insights into cellular behavior. This offers the many benefits of high-throughput analysis, although, the level of throughput is negatively correlated with the ability to multiplex.¹

HCA (high-content analysis) combines high-throughput, automated imaging with analysis to extract data at the single-cell level. From 3-D microtissue imaging and live-cell imaging to protein-protein interactions, this cutting-edge technology has a myriad of applications.

NOTYPICO SCREENING

GET-BASED SCREENING

CELL SIGNALING PATHWAY ANALYSIS

FROM PROTEIN TO PHENOTYPE



aling is an elaborate, dynamic, and interactive system of
tracellular communication, responsible for governing and
ting activities, from the basic to the complex. Amidst
e intricate signaling pathways and their effector
molecules, these complex interactions
require detailed analyses to parse
the pathways and unlock
the unknown.



The diagram illustrates a signaling pathway. At the top, a green oval labeled 'β-Cat' has a downward-pointing arrow. This arrow points to a grey rectangular box labeled 'TCF/LEF' at the bottom. The 'TCF/LEF' box is positioned above a wavy line representing a membrane or cytosolic boundary.

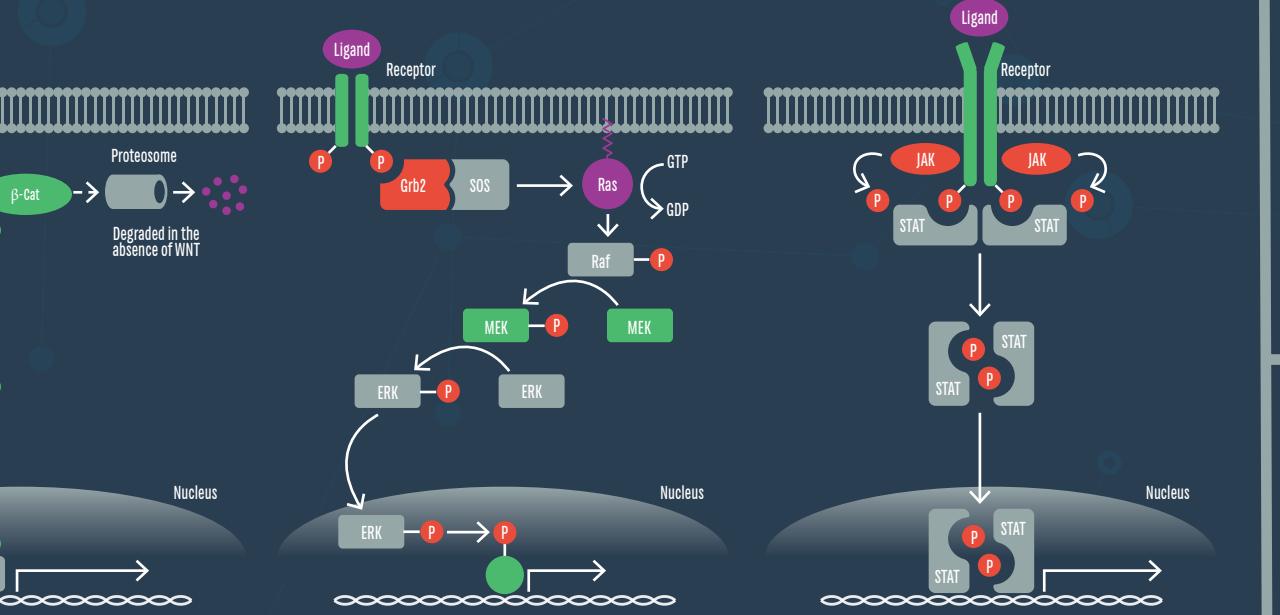
WNT G



MAP K SIGNA L

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STAT LING



MAPK signaling is regulation of cellular homeostasis, including proliferation, differentiation, and survival of cells. MAPK signaling is assessed by quantifying phosphorylation (such as ERK) by Western blot, proximity assays. Additionally, it is a useful tool to study cell migration and cell proliferation.

JAK/STAT signaling controls expression of genes associated with migration, proliferation, apoptosis, oncogenesis. Changes in STAT levels can be detected and quantified using assays including Western blot, ELISA, and no-wash proximity assa

Target-based screening is a directed methodology that measures the effect of selected compounds on a target protein or nucleic acid sequence via biochemical or cell-based *in vitro* assays. This approach delivers a high level of precision and is well suited to high-throughput screening (HTS), however, the narrow scope of target-based screening may limit new discovery and overlook modulators that globally regulate related signaling networks not under investigation.

TARGET-BASED SCREENING

Western blots detect changes in protein expression or modification. While this technology typically looks at a population of cells, new technologies have facilitated the analysis of protein changes on a deeper, single-cell level.²

ELISAs (enzyme-linked immunosorbent assays) are useful tools for detecting and quantifying a protein of interest. ELISAs are highly quantitative and generally reproducible, however, their dynamic range is narrow in relation to other technologies, like multiplex assays.³

No-wash proximity assays, including bead-based, amplified luminescent proximity assays, and TR-FRET (time-resolved fluorescence resonance energy transfer), are considered to be superior to conventional ELISAs because of their high sensitivity, ease of use, ability to be miniaturized, and wide dynamic range, which make them ideal assays for HTS. Not only are these robust technologies useful for antibody-based assays, but they can also be applied to protein-protein and protein-DNA/RNA interaction assays.

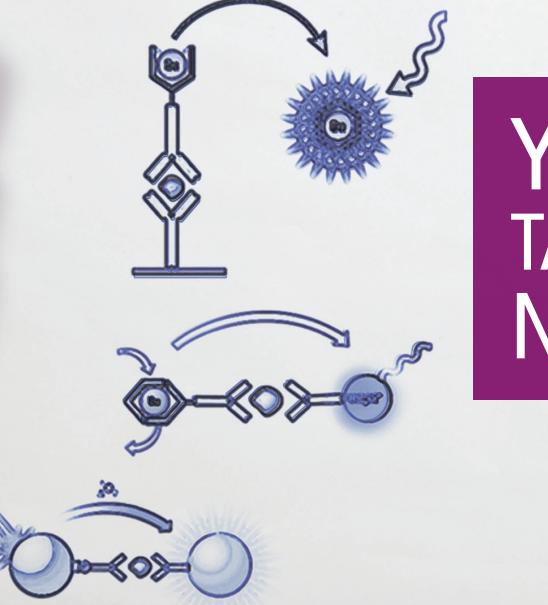
IHC (immunohistochemistry) characterizes the subcellular distribution and localization of pathway-signaling partners and differentially expressed proteins, allowing researchers to identify deleterious aberrations present in diseased or abnormal cells.

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HUMAN HEALTH
ENVIRONMENTAL HEALTH

What We Need in an Assay

- Rapid access to biologically relevant information
- Ready-to-use kits with simple protocols
- Miniaturizable, automation friendly
- Fully validated, reliable results



YOUR HOTTEST TARGETS ARE OUR NEWEST ASSAYS



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**EXPLORING UNCHARTED INTERACTIONS WITH
CELL SIGNALING PATHWAY ANALYSIS
FROM PROTEIN TO PHENOTYPE**



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PHENOTYPIC SCREENING 

TARGET-BASED SCREENING 

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